

Turning Age 65 Template

Utilize this sample language to connect with your Medicare prospects

I am reaching out to you as you are turning 65 in <insert month>, which qualifies you for Medicare. You have probably received information from Medicare/CMS or Social Security.

You can enroll in Medicare and not claim Social Security benefits. Enrollment is easy to do online at the [Social Security website](#). **This link is to apply for Original Medicare Part A & B only.** You will not be required to provide additional enrollment documentation because you are in your Medicare Initial Enrollment Period. Click the blue "Apply for Medicare Only" button to begin. The process will take about 10 minutes.

Once you've applied for Original Medicare, we can begin evaluating the best Medicare plan for you. Please reach out to me by a reply email at <insert email> or call to <insert phone number>.

Please do not delay this enrollment, as you may incur penalties